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From

of the

WORLD'S

FINEST

**GLADS** 

and

DAHLIAS"

A. J. ANDERSON

WHITE BEAR LAKE-MINNESOTA, U.S.A.

#### MY GARDEN



HOSE who love Nature can never be dull!

They may have temptations, but they will run no risk of being beguiled

by ennui, idleness or a want of an occupation.

The love of Nature keeps us free from those mean and petty cares which interfere so much with calm and peace of mind. It turns every daily task into a blessing, and brightens life until it becomes almost like a living dream.

My Garden, with its silences, and beauty, and the pulses of fragrance that come and go on the airy undulations, affect me like sweet music.

Care always stops outside the gates and gazes at me wistfully and jealously through the bars.

Among my flowers Nature takes me into her own hands, and I breathe freely and joyously—as did the first man.



## Our Policy of SERVICE

Our SERVICE POLICY in merchandising does not mean just courteous salesmanship, prompt delivery, good measure, and the like.

It consists of a great deal more than those—service in ascertaining and fulfilling the needs and desires of the public in a satisfactory and economical manner, the searching out of the best markets of the world from which may be procured the products best suited to meet our customers' requirements; merchandise which must meet and conform to the very highest standards, and which must also represent the maximum of value that is possible for us to offer at any fair price.

In fine, such service, whatever be its nature, that you would expect to come from

#### "THE HOME OF THE WORLD'S FINEST GLADS!"

An old Persian proverb says, "The Priceless Ingredient of any product in the world is the Honor, and the Integrity of him who makes it!"

The safe delivery of our merchandise to a customer is never the conclusion of a transaction with us. We are interested in that customer for all time, for in the merchandise he receives is built all the Honor and the Integrity it is possible to include in any product or transaction!

By a close intimacy with the fundamentals of business ethics, by an intimate supervision of the many details involved in growing and marketing "THE WORLD'S FINEST GLADS," and by a never-ending effort and interest in making our bulbs satisfactory to our customers, we are ever striving to better serve those who purchase from us.

For us, the growing of Gladiolus is not alone a business. In it we find a rare pleasure which compensates for many of the disappointments and hardships which come in any commercial enterprise. It is doubtful if ever there was a human being with high instincts, who ever was tired by the endless variety, and the glorious colorings of the gladiolus.

We would not find this pleasure in business were we to give each buyer just his money's worth of what his order called for, and then call the transaction finished!

Our pleasure is largely found in your pleasure—in the enjoyment you find in your flowers which have come to you from us, and in the delivery of that intangible something called "Good Will" or "Service," and which is always included in the delivery of our orders, "No Charge."

We will continue in our efforts to Serve, for a life-time of willing Service has made us incomparable Friendships of incalculable value.

We trust that you will not hesitate to submit your Gladiolus Garden needs and problems to us, for we assure you it will be a pleasure to help.

We want to thank you for the business which you have intrusted to us in the past, and to hope that our SERVICE POLICY, into which has been built a life-time of Honor and Integrity, will merit your confidence for future business.

A. J. ANDERSON, White Bear Lake, Minn.

## Visitors Are Always Welcome

The growing of Gladiolus in a commercial way may be "old stuff;" it might even become routine and so without interest to many growers, but to us, it never gets old. For us, the growing of flowers has never lost its romance and charm, and there is poetry in every bloom, interest in every operation from the preparing of our rich, productive soil to the final disposal of every bloom and bulb.

We sincerely urge that you **come and see us**, for there is always something of interest to be seen and learned at our Gardens, and we do not hesitate to give you information, to show you if we can, the many alluring things that you may have overlooked in your Flower Garden.

Every season we have some new and unusual varieties not listed in the catalogue nor for sale till the following year or two. These rare varieties will be of immense interest to real "Glad Fans" as they are not only different from anything we have ever seen but more beautiful in color, and of greater size and sturdiness, with unusual numbers of flowers opening at the time and unusual size to each floret, etc. It is most interesting to see what hybridizers in foreign lands have accomplished in improving the "Gladiolus—the king of all our garden flowers." We have succeeded in securing the very finest productions to date from different parts of the world and cordially invite you to enjoy the beauty of the "Real Aristocrats" of the garden with us.

Our gardens are located 12 miles north of St. Paul, on paved road. Take Highway No. 1 to White Bear Lake. After passing the north-west end of the lake, instead of continuing on No. 1 through the city, you turn to the left, crossing the N. P. R. R. tracks, at the Standard Oil filling station onto Bald Eagle avenue. Continue north 1 mile. Our place is on the west side of the avenue, just before you come to the Soo Line R. R. crossing.

Coming from Minneapolis it will be less confusing to take Highway No. 63. Continue on this road until you reach the city of White Bear Lake. Turn north onto Bald Eagle avenue at the first stop and go sign, and continue north about three-quarters of a mile to our place.

Blooming time with us is usually from July 15 until frost. But more of the finest varieties will be at their best about August 1 to 15, according to season.

We will make you welcome, for we want you to know

The Home of the World's Finest Glads.

# The "QUALITY" of Our Bulbs

In the purchase of Gladiolus bulbs, the buyer must depend much upon the ability and knowledge, as well as the integrity of the grower, for many of the values of the bulbs are hidden from sight.

Perhaps first of all comes the selecting by the grower of the varieties he will produce and offer for sale. Ideas and tastes in the love of Gladiolus are various, and change, and it is with this thought that we are always seeking the newer and better varieties to fill the needs of our discriminating customers who will have "nothing but the best."

Every phase of the industry, including the choosing and preparation of the fields for planting, the cultivation and growing, the digging and curing, the handling, storing and shipping of the bulbs, all have a most important bearing on high quality.

Each of these operations receives our personal and intimate supervision to the end that no detail is overlooked which will make it possible to add more quality.

On page 1 of this book is an illustration of some of the prizes which have been awarded to us because of this "quality" in our bulbs, and we take a great pride in stating that not a bulb was planted or grown with the idea of exhibiting the bloom from it.

Many growers who exhibit their blooms, choose the bulbs with great care, count the days to the blooming time, check against the number of days to the date of the exhibit, and then plant with nothing but the exhibit in mind. They give those bulbs extra care and attention in fertilizing and watering, cultivating, and in other ways, many even protecting them from the wind and sun as they begin to bloom, and then show them as a standard growth from stock bulbs!

That is not our method for, with us, and our quality bulbs, it is not necessary. Our bulbs are all of high quality to begin with! Nor is any bulb petted or pampered in any way different from all the rest! All are treated exactly alike, but, all are grown and cared for with the knowledge, and by methods that time, study and experience have taught us will produce bulbs and blooms of unexcelled quality!

This knowledge and the care which all receive, together with the rich soil and ideal climatic conditions for bulb growing found in Minnesota, enable us to grow into our bulbs such elements and powers for germination and reproduction that we do not need use any artificial methods for growing "Prize Winning Blooms" from our QUALITY bulbs!

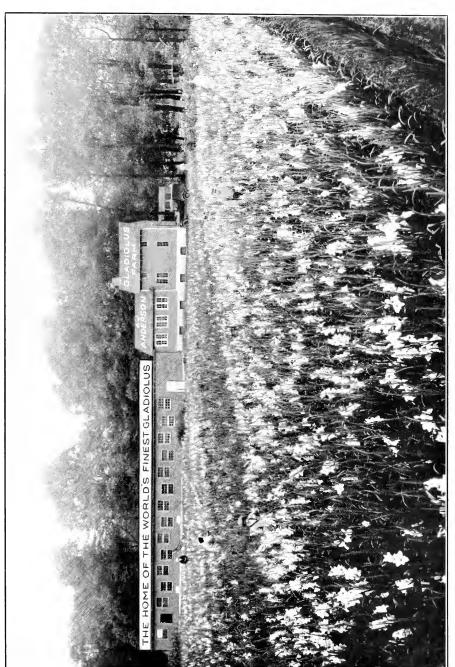
Our winnings at exhibitions have, in every case, been made with what we like to call our ordinary or standard blooms, blooms cut from our open fields, but grown from the only kind of bulbs we have—QUALITY BULBS!

Therefore we take an extra pride in stating that at the Gladiolus Exhibit of the Minnesota State Fair in 1926 we broke all previous records of winnings by far, with our ordinary field-grown blooms; and won against the keenest kind of competition.

With 24 entries there we were awarded 20 First, 2 Second and 2 Third prize awards.

Also we won the Sweepstakes or Grand prize award, which was given us on our showing of Golden Dream.

No exhibition in 1927. We were visited by a severe hail storm which destroyed all the blooms and buds at the time for gathering the flowers for the Fair. We simply had nothing left to show.



PART VIEW OF OUR FIELD AT BLOOMING TIME

# Discounts for Early Cash Orders

These discounts are offered, and apply only on orders received prior to March 1, 1928, and which have the full amount of cash enclosed to cover them. Orders for less than \$2.00 not accepted.

To receive further discounts, members of the American Gladiolus Society must give the number of their membership registration in the Society, which will be found on the end of their membership cards, and NO EXCEPTION CAN BE MADE TO THIS REQUIREMENT!

Discounts and options as follows:

\$ 5.00 to \$10.00, 5% of the amount in extra bulbs.

\$10.00 to \$20.00,  $7\frac{1}{2}\%$  of the amount in extra bulbs.

\$20.00 to \$35.00, 10% of the amount in extra bulbs.

\$35.00 to \$50.00, 15% of the amount in extra bulbs.

\$50.00 to \$100.00, 20% of the amount in extra bulbs.

#### OPTIONS:

On orders of from \$20.00 to \$35.00, purchaser may take bulbs for his discount or he may have

1 year's membership in the American Gladiolus Society.

On orders of from \$35.00 to \$50.00, purchaser may take his full discount in bulbs, or he may have

1 year's membership in the American Gladiolus Society plus 5%

in bulbs.

On orders of from \$50.00 to \$100.00, purchaser may take his full discount in bulbs or he may have

1 two-year membership in the American Gladiolus Society, or 2 one-year memberships in the American Gladiolus Society, or

1 one-year membership in the Society plus 10% in bulbs.

The extra bulbs given as discounts will either be "customer's choice" of any varieties listed by the dozen or, when left to us, a larger count of the same varieties ordered will be given. The most generous treatment may be expected, as we always desire to give our customers a pleasant surprise along with their orders.

We make these liberal discount offers to induce you to order early for during the winter months it costs us much less to fill the order ready for shipping than it does later during the "peak" or rush season. You also benefit by being able to get exactly the kinds you want before our stocks of many kinds are depleted or possibly

entirely exhausted.

Garden Clubs, Park Boards. Large Estates, etc., interested in larger quantities of bulbs than here outlined will kindly advise us early as to their requirements and we will gladly submit special offers on any surplus stock we may have on hand.

# Sizes of Bulbs

All bulbs shipped will be of the best size and age for finest blooms and the reproduction of new bulbs.

Different varieties and types vary in the size of the bulbs. Some varieties grow but a little over an inch for large sized bulbs while others grow much larger. Most of our varieties run in size from  $1\frac{1}{4}$  inches to  $1\frac{1}{2}$  inches, except as noted. Extremely large bulbs are usually older ones which have passed the age for producing fine blooms, and therefore not so desirable as strong, plump, young bulbs.

LARGE, indicated by L., in connection with prices will run mostly 11/4 and 11/2 inch in diameter. None termed Large Blooming Size

will run smaller than a strong 1 inch.

**MEDIUM**, indicated by M, will include bulbs from  $\frac{3}{4}$  to  $\frac{1}{4}$  inch in diameter and will average 1 inch. This size will bloom nicely the first season under normal conditions but a little later than the larger sizes.

SMALL, indicated by S., is less than  $\frac{3}{4}$  of an inch and will average  $\frac{1}{2}$  inch in diameter. Many of them will bloom first season if planted early, but are not so recommended. This size will produce the most bulblets, and make a good blooming size bulb for the next year, if you can wait.

#### Cultural Directions

Printed cultural directions compiled by the American Gladiolus Society will be furnished with each order.

# Read Carefully Before Ordering

Send all orders early to enjoy the discounts and to insure your getting all of the varieties you want. All orders are filled in rotation as received and as stocks are of unequal quantities many of them are soon exhausted.

Please use the enclosed order blank for it helps us to accurately fill your

order.

Remittance must accompany all orders. Cash in full to get the benefit of discounts on early orders, or a deposit of 25% of the amount of the order will hold it until March 15, 1928, with balance before shipment, or we will send C. O. D. for the balance.

Domestic remittance will be accepted by bank draft, personal check, postal or express money order. Please don't send postage stamps; we have no sale

for stamps.

Claims for any shortage must be made immediately upon receipt of the bulbs.

Foreign Shipments except to Canada cannot be guaranteed for safe arrival due to possible delay in transit. We take especial care to send only well cured bulbs, well packed, and guaranteed frost-proof, and shipped in proper season for foreign planting condition.

Foreign remittances accepted in international drafts, postal or express money orders only in full value of American money exchange. Canadian customers will please be sure to give the number of their import permit to avoid

delay.

Health Certificate. A certificate of inspection from our state entomologist will be attached to each package for any state or country where such is required.

All orders from this catalogue in an amount of \$2.00 or over will be sent by parcel post anywhere in the postal union prepaid. All orders from this catalogue for \$5.00 or over will be shipped prepaid and insured anywhere by express or parcel post.

Reference. Any commercial rating agency or by special permission refer

to First National Bank, White Bear Lake, Minnesota.

Shipping dates. We begin to ship orders about March 1st for our north temperate zones. Orders for Southern States, Australia, New Zealand, Philippine Islands, Japan, etc. will be packed frost-proof and shipped earlier to suit the customer.

Wholesale List for Growers and Dealers. We have many varieties in sufficient quantities to sell in lots of 1000 or more, and planting stock in much larger quantities that we offer at most reasonable prices. Our list of 175 varieties including many rare novelties is yours for the request. We also sell bulblets in large and small quantities. All stock guaranteed true to name and in best growing condition. Write now for our wholesale list. It will be to our mutual benefit that you have one if you buy in quantity.

## The World's Finest for 1928

In the list which follows you will find only those varieties which may well be called "The World's Finest Glads!" None are old—every one is good.

We offer here many different varieties and types, many different kinds and prices coming from all parts of the world, so that every taste and changing desire of the Gladiolus lover, from that of the beginner to that of the discriminating connoisseur may be satisfied.

Perhaps you will note the absence of any classed as "Anderson

Originations"—and wonder why?

It is our conviction that many growers "hybridize" or "breed," then offer for sale many kinds which are usually very much over-rated and over-stated in almost every way.

That, we do not do!

We search the market places of the world for the best to be had from only the outstanding and foremost hybridizers wherever they may be found!

Thus we are assured that our collection is second to none, for the judgment of all those originators is at stake and their products must

always be tried and proven before dissemination!

Were we to offer our own originations, it would be just our judgment of quality and merit against the judgment of the buyers of the world, one man's judgment against that of the millions.

We are glad to acknowledge the superiority of the multitude which have joined in the approval of the kinds we offer here, for there was never a truer maxim in business than "Fear not to buy that

which the generality of men join in approving!"

New and better originations are offered each season. We make an effort to see as many of them as we can, and choose only those which show outstanding merit and value for our growing and offering to our friends. As quickly as stocks can be grown large enough for disseminating, we offer these rare treats to you and we have no hesitancy in assuring you that there is nothing but pleasure and enjoyment to be found in any of the varieties you may select from us.

As they grow and bloom in your garden you will agree with our

assertions that this is in truth.

"The Home of The WORLD'S FINEST GLADS!"



#### BREAK O' DAY

The above illustration will give some idea of the size and beauty of this variety. It is really one of the very finest Glads we have ever seen. Massive spikes with several flowers opening at a time. Blooming extra early, its soft LaFrance pink flowers will always be marketable at high prices. The pink is flushed over a cream ground and the shade is deeper at tips of petals. There is a zone of martius yellow on lower petals with delicate central lines of Brazil red. The most striking extra early variety ever produced.

## Our 1928 Offerings

ADMIRATION (Kunderd)—Extra fine, tall plant. Almost perfect "America" pink shade with large, light violet rose throat. Distinct and fine.

Each, 20c; Doz., \$2.00

- ADORATION (Kunderd)—Very large, grand saffron or Lincoln red. Deeper in throat. A grand, rare and beautiful self-color. Each, 25c; Doz., \$2.50
- ALTON (Kunderd)—A wonderfully ruffled variety of finest orange color.

Each, 20c; Doz., \$2.00

- ANTIOCH (Metzner)—Light salmon, shading to pale orange in throat; tall growing, fine color, large open flower; a general favorite.....Each, 25c
- APPLE BLOSSOM (Kunderd)—Very attractive apple blossom pink, tall, straight spike, many large flowers open at a time, a rare beauty.

Each, 20c; Doz., \$2.00

ARBUTUS (Coleman)—Beautiful arbutus pink, medium height.

Each, 50c; Doz., \$5.00

- ARMSBY, MRS. J. K. (Diener)—Coral pink, delicately penciled with vermillion near the edges. Throat cream, speckled with ruby. Flowers very large, a great many opening at one time, and of great lasting quality. This is one of the finest productions and is sure to satisfy any critic.

Each, 25c; Doz., \$2.50

- AUBRUN, EMILIE (Lemoine)—Enormous round flowers, 8-10 open. Copperybronze with prominent cherry eye. Magnificent tall spike; one of the finest show varieties........................L. each, \$1.50; M. each, \$1.00
- BARA, THEDA (Hoeg)—Makes a beautiful bouquet. White, feathered light pink, throat flushed rose on amber-white. Large flowers with wavy edges of petals. An excellent florist variety...........Each, 15c; Doz., \$1.50
- BECK, RITA (Fischer)—Clear shell pink with scarlet line on lip. Six to eight large, well placed flowers open at a time. Spike not clumsy but of good substance and stands up well. A good propagator and one that has a bright future . . . . . . . . . . . . . . L. each, \$3.00; M. \$2.00
- BENGAL TIGER (Pratt)—In color and stripes it looks just like its name. Nature was bountiful in her coloring when creating this flower. A good grower, and for a novelty in the garden is excellent.

Each, 15c; Doz. \$.150

- BLASCO IBANEZ (Diener)—Very deep dahlia purple with a lighter stripe through upper petals. Very large. Extra fine. L. each, \$1.00; M. each, 75c
- BLUE JAY (Groff)—Bluish lavender, shading lighter in throat. Lower petals have a pansy-purple blotch tipped in cream. Spike slightly curved but graceful. Many flowers open at one time......Each, 20c; Doz. 2.00
- BLUE ORCHID (Kunderd)—Rich self-violet blue, black blotch, with golden heart on lower petals. Extra fine............Each, 15c; Doz. 1.50
- BLUE RIBBON (Kunderd)—A grand dark violet blue, almost self color. Large flower, five to six open at a time. Unusual.

L. each, 50c; M. each, 30c

- BOTHIN, MRS. H. E. (Diener)—Light geranium pink, heavily ruffled. Flame scarlet center. Strong, well built spikes; first-class show and cut flower variety. One of the loveliest combinations in Gladioli.

Each, 15c; Doz., \$1.50

- BREAK O' DAY (Bill)—Very early. Large soft LaFrance pink, flushed over with deeper pink at edges. Zone of yellow on lower petal. A fast propagator . . . . . . . . . . . . . . . . . . L. each, 50c; M. each, 35c
- BUNCE, ALLEN V. (Bill)—Livid orange yellow with clear central lines of deep claret. Large, well expanded winged flowers, gracefully placed on wiry stalks. This variety was the sensation of the exhibit at the Rochester Exposition in 1922. Destined to become immensely popular as soon as there is stock available.........L. each, 75c; M. each, 50c
- BUTTERBOY (Kunderd)—An extra tall, strong plant and giant bulb. Large buttercup yellow flowers, nicely spaced on spike. A decidedly distinct and showy primulinus variety of much merit...... Each, 15c; Doz. \$1.50

- CANANDAIGUA RED (Bill)—Winner of first prize for the best new seedling at the A. G. S. Show, 1921, at St. Thomas, Ont. A solid self color of red shade slightly lighter than true carmine. Among the thousands exhibited at St. Thomas, Ont., there were none of the same shade. Strong grower, large, massive spikes, wonderful individual flowers. A stunning acquisition to the red class. Rated 97% by Gersdorff. L. each, 50c; M. each, 35c



CARMEN SYLVA

CARBONE, J. A. (Diener)—Orange salmon, very irridescent, darker shading toward the outer edge of the petals. Yellow center. Fine, long, well built spikes.

Each, 25c; Doz., \$2.50

CARDINAL PRINCE (Kunderd)—Magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant. An A-1 cardinal, perhaps far superior to any other variety in this color. Destined to become very popular....L. each, 1.00; M. each, 65c

CARMEN SYLVA (Prestgard)—Pure snow white, throat slightly penciled lilac, almost a self color; stem tall, slender and wiry, always straight, excellent for cutting and one of the very best whites for the price.

Each, 10c; Doz., \$1.00

CARTER, PATRICIA (Kunderd)—Softest light shrimp-pink. No markings. The most beautiful Primulinus ever offered. L. each, \$5.00; M. each, \$3.00

CHALICE FLOWER (Kunderd)—A tall, beautiful plant with a very refined and elegant flower. Flowers large and plenty open at a time. Cup or roundish formed, suggestive of its name. Color or light creamy blush white of pleasing effect. Very artistic and beautiful ...........L. each, 50c; M. each, 35c

CHALLENGER (Kunderd)—Large and vigorous plant. Giant dark rich velvety red, solid colored flowers. A fine variety.

Each, 15c; Doz., \$1.50

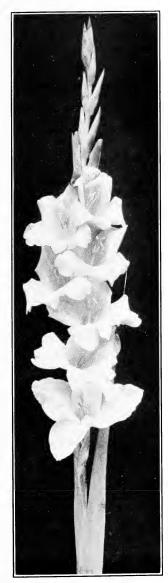
CHICADEE (Bill)—Very dainty and airy. An extra early variety of merit. Fosine pink with light yellow blotches on lower petals. Slightly hooded and winged with side petals reflexed ...........Each, 10c; Doz., \$1.00

CIRCE (Kunderd)—Very early, tall, deep darkred. A large, extra fine, dark flower. Each, 15c; Doz., \$1.50

CLASSIC (Kunderd)—This is a beautiful, showy gladiolus of pink and white, with a red blotch......L. each, 25c; M. each, 15c

cut flower variety. Shrimp-pink overlaid with peach. Lower petals lemon yellow with dashes of ruby. Very fine long spikes.

Each, 50e; Doz., \$5.00



RICHARD DIENER

- COLEMAN, CATHERINE (Coleman)—Tall grower, carries many buds correctly set which expand into wonderful flowers of a rich coral pink with slight American Beauty marking in throat which does not detract from the color but enhances it. It is in a class by itself.

  Each, 50c; Doz., \$5.00
- COPPER QUEEN (Metzner)—A wonderful blending of old rose and bright copper. Rich new color tints; wide open flowers 6 inches in diameter well placed on a tall, graceful spike......Each, \$5.00
- CRIMSON GLOW (Betscher)—A very large, wide open glowing crimson. The flowers are of fine form and exceedingly well placed on the spike. A vigorous grower and by far the best crimson......Each, 10c; Doz., \$1.00
- CRINKLES (Kunderd)—Deep peach blossom pink. Intensely ruffled.

L. each, 25c; L. doz., \$2.50 M. each, 15c; M. doz., \$1.50

- CROWN OF GOLD (Bill)—Pure straw yellow, tall, large flowers placed in a single row. Frequently 10 to 12 flowers open at once. One spike on exhibition at the A. G. S. Show in Rochester, 1925, made a hit with those who know Glads. Only flowering bulbs, 1 inch and up for sale this season. Each, \$3.00
- CUNNINGHAM, MRS. ROBERT (Diener)—Cameo pink overlaid with lilac and ruby. Flowers of the very largest size. Many blossoms open at once. One of the largest gladiolus ever produced...........Each, \$1.00
- DIANA (Zeestraten)—Wonderful shade of deep rich mellow blood red. This variety has every good quality that goes toward the making of a highgrade Gladiolus. Those who know this variety best, unhesitatingly pronounce it the finest red Gladiolus ever originated. It is rapidly becoming the favorite red variety......Each, 15c; Doz., \$1.50
- DICKENS, CHARLES (Pfitzer)—Bright reddish-violet. Very long spikes. A good one. First Class Certificate. L. each, \$1.50; M. \$1.00
- **DIENER, RICHARD** (Diener)—Pure geranium pink with a slight sprinkling of ruby on creamy yellow center. Large, flaring blossoms, rivaling an orchid in beauty. The acme of perfection in coloring. This variety has created a sensation wherever shown.

Each, 25c; Doz., \$2.50

- DOUGLAS, MRS. LEON (Diener)—Ground color begonia rose striped with flame and brilliant scarlet. Lip pale lemon, slightly speckled with ruby. The size of the flowers, we believe, are the largest in existence, and all are very open and well set on long spikes........Each, 25c; Doz., \$2.50
- DUCHESS OF YORK (Dames)—Seedling of "Baron Jos. Hulot," also an improvement of same. Much larger flowers of a beautiful purple blue color. Erect stems, vigorous growth and firm substance of flower. Also, it multiplies very rapidly. Dr. F. E. Bennett's report of October 2, 1923: "Extra" fine for a dark blue, throws out tall, erect stems, with blooms well placed.

  Each, 25c; Doz., \$2.50
- ELKINS, DR. (Kunderd)—A true sport from "Mrs. Frank Pendleton." Same large and showy flower, but the original rose pink has changed to a white and the large throat blotches to a fine shade of lilac blue. A distinct and classy flower and a decided acquisition...........Each, 20c; Doz., \$2.00
- ENIGMA (Kunderd)—Tall plant with large flowers. Strikingly striped red, white and blue. Is all that the name implies.....Each, 15c; Doz., \$1.50
- EWBANK, REV. (Velthuys)—A beautiful light lavender or porcelain blue; distinct and pretty. Blooms well from small bulbs; early.

  Each, 15c; Doz., \$1.50
- FAIRLAND (Kunderd)—Large well expanded flower on tall spike. Vermillion scarlet, lighter toward center. Lower petals very beautifully blotched, finest shade of deep red. Extra fine............Each, 15c; Doz., \$1.50
- FARRAR, GERALDINE (Diener)—Pale lavender-violet with deep violet spot on the lip. Unlike other blue varieties, the growth is very strong and vigorous. It always attracts attention wherever shown......Each, \$2.00
- FIELD, JOSEPH (Diener)—Dawn pink, slightly striped with mallow pink and ruby. Lip has stripe of cream white. Fine, long, well built spikes. Flowers of enormous size. First-class show variety.......Each, \$1.25
- FLAMING SWORD (Holland)—Very tall, straight spike with 10 and more well-set flowers open at a time; beautiful, brilliant red, slightly overlaid with orange, a splendid flower, very early......Each, 40c; Doz., \$4.00
- FOCH, MARSHALL (Kunderd)—Many giant flowers open at one time on very strong stem and plant. Color of finest salmon pink, flowers slightly ruffled.

  Each, 20c; Doz., \$2.00
- FONTAINE (Coleman)—A dainty ruffled peach-blossom color with creamy throat. Unexcelled as a florist flower. Very pretty. Each, 25c; Doz., \$2.50
- FRYER, WILLIS E. (Kunderd)—Very large, massive, deep violet. Beautiful throat. Fine . . . . . . . . . . . . . . . . . . Each, 15c; Doz., \$1.50

- FULD, MAURICE (L. Merton Gage)—Large, well expanded flowers of rich doree with blotch of Tyrian rose on pure white throat. Very striking.

  Each, 50c; Doz., \$5.00
- GIANT MYRTLE (Kunderd)—Much larger, showier, softer pink than "Myrtle." Probably Kunderd's best achievement; large, soft delicate pink, blending to white towards the center. Somewhat difficult to grow, but will respond to good treatment and should be in every high-class collection.

  Each, 25c; Doz., \$2.50
- GIANT NYMPH (Coleman)—Immense rose-pink flowers with creamy yellow throats borne on tall, erect stems. Fine. The supply is never equal to the demand for this wonderful variety...........Each, 20c; Doz., \$2.00
- GLENDALE (W. B. Davis)—A trifle darker than American Beauty rose. Unusually good on account of its strength and long keeping qualities.

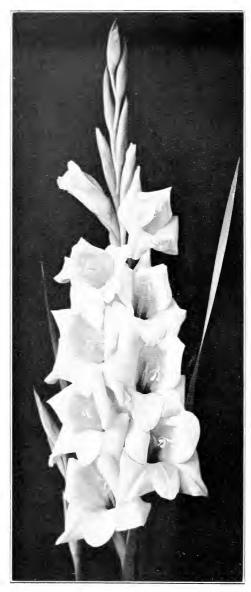
  Each, 15c; Doz., \$1.50
- GLUCK, ALMA (L. Merton Gage)—A primulinus hybrid of brilliant peach red with rich yellow throat markings. Very distinct and fine for cutting.

  Each, 15c; Doz., \$1.50
- GOLDEN BUTTERFLY (Kunderd)—Grand canary yellow color. Lower petals deeper yellow, faintly blushed on outside of upper petals. Very wide open, butterfly form.................................Each, 15c; Doz., \$1.50
- GOLDEN DREAM (Groff)—See illustration...L. each, \$3.50; M. each, \$2.00

- GOLDEN MEASURE (Kelway)—A large, fine yellow, self-color, well-formed flower spike, tall and strong plant, always good....Each, 15c; Doz., \$1.50
- GOLDEN SALMON (Kunderd)—A truly wonderful, ruffled gladiolus of beautiful golden yellow and salmon-red or pink shades beautifully blended.

  An extra choice and distinct kind. Very unusual and grand....Each, 75c
- GOLDEN SWALLOW (Austin)—A beautiful clear soft yellow with no throat markings. Petals are finely ruffled, giving the blooms an artistic effect. One of the most beautiful types offered. Lovely when massed.

Each, 15c; Doz., \$1.50



GOLDEN DREAM

GOLDEN DREAM (Groff)—A sensational new variety and the best yellow in commerce. Has the height, strength and habit of Golden Measure, with the heavy, thick petal of that variety. Clear, deep yellow of the same shade as the Holland prim Souvenir. An occasional flower will show a decided hood, especially from a young bulb, but at its best this variety is strictly in a class by itself. The flowers do not open wide, but are of unique and most attractive form with all petals uniformly and evenly rolled back, 5 to 6 open at a time. Golden Dream was awarded first prize for the best vellow. It also carried away the sweepstakes for the best vase of six spikes of any color, which was the highest honor given at the Minne-sota State Fair in 1926 to any variety. It is in a class by itself, and worthy of a place in the finest collection. L. each, \$3.50; M. each, \$2.00

GOLIATH (Velthuys) — Deep purplish wine color, nearly same color as "Empress of India," but much larger and stronger grower.

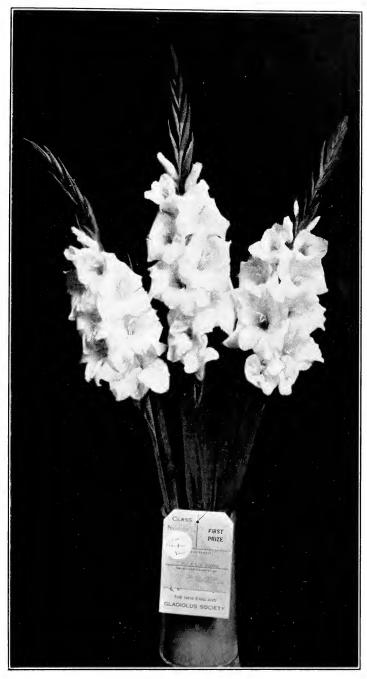
Each, 10c; Doz. \$1.00

GOSHEN (Kunderd) — A fine Pendleton seedling of medium deep silvery rose-pink color. Large, showy rosered blotches. A very good gladiolus.

Each, 15c; Doz., \$1.50

HALCYON (Bill)—A very strong grower, always straight, and throwing flower spikes with 18 to 24 buds. Unusual in the length of the flower head and it opens 6 to 8 large flowers at a time. Regular arrangement of flowers on the stem, spacing perfect. A beautiful soft rose-pink, shading deeper toward the petal tips. Ideal exhibition and florist type.

L. each, \$1.00; M. each, 75c



HORNBERGER, MRS. F. C.

- HALE, VIRGINIA (Kunderd)—Beautiful soft, creamy salmon rose, deeper towards border of all petals. Very refined and beautiful variety.

  Each, 20c; Doz., \$2.00
  - Each, 20c; Doz., \$2.00
- HANKS, NANCY (Salbach)—Very rich peach red to orange pink with prominent grenadine tongue. Wide open flowers much on the order of Alice Tiplady but larger and of taller growth........Each, 25c; Doz., \$2.50
- HAWAH (Diener)—Rose pink fading into a lighter center. Lower petals crimson outlined with white. Clean grower, elegant spikes, flowers large.

  Each, 25c
- HELGA (Kunderd)—Fine salmon-rose. Deeper rose and cream on white ground. Unusually graceful spike, tall and handsome plant.

  Each. 10c: Doz.. \$1.00
- HERADA (Austin)—A beautiful, large, glistening mauve. The blooms are well placed on good, straight spikes.................Each, 10c; Doz., \$1.00
- HERBSTZAUBER (Pfitzer)—The most wonderful copper-salmon color. Large flowers, fine spike, late flowering......L. each, \$1.50; M. each, \$1.00
- HESS, KATHERINE F. (Diener)—Geranium pink, showing shadings of flame, lighter toward the center. Very large flowers and long spikes. Fine grower. A beautiful variety........................Each, 15c; Doz., \$1.50
- HORNBERGER, MRS. F. C. (Hornberger)—A most beautiful pure white without markings. Tall grower, many large flowers open at a time. The best commercial white in sight. Glads come and go, but this variety has come to stay . . . . . . . . . . . . . . . . L. each, \$2.50; M. each, \$1.75
- HULOT, BARON J. (Lemoine)—Dark violet bordering blue. Each, 10c; Doz., \$1.00
- HYDE, MR. H. A. (Diener)—Snow white with blush pink trace throughout. Finely built spikes. Excellent cut flower variety...Each, 20c; Doz., \$2.00
- IMMENSITY (Kunderd)—Tall, strong plant. Bright salmon color. Very large flowers and many open at a time. Very choice....Each, 25c; Doz., \$2.50



BETTY JOY

- JEWELL (C. Zeestraten)—A new primulinus, daintily beautiful flower of clear salmon-pink with golden yellow throat.........Each, 15c; Doz., \$1.50
- JOY (Kunderd)—Extra fine, purest flesh color with daintily tinted soft canary or cream throat, finely marked pink. Very unusual and fine.

Each, 25c; Doz., \$2.50

- JOY, BETTY (Bill)—Won honorable mention at Rochester A. G. S. Show as a commercial cut flower variety. Soft creamy white flushed LaFrance pink. Strong grower, long flower spikes with 6 to 10 perfect flowers opening at a time. Rated 97 % as a commercial flower by Gersdorff.....Each, 75c
- KENT, THOMAS T. (Diener)—Shell pink overlaid with strawberry. Crimson streak on each petal. Very vigorous in growth. This is one of our largest varieties and heaviest propagators. Spikes very tall.

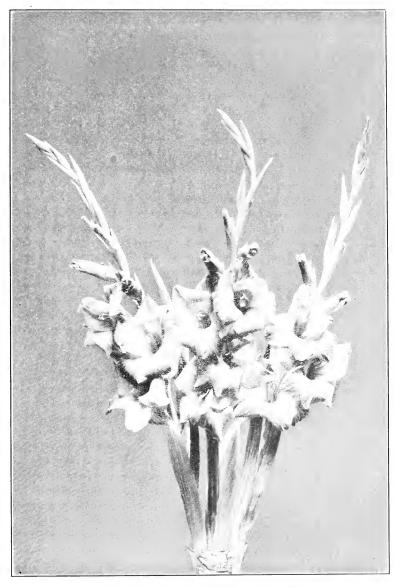
Each, 10c; Doz., \$1.00

KENT, WILLIAM (Diener)—Creamy shell pink with golden ochre center. Flowers very large. Declared by the biggest experts in Gladioli to be the best ruffled Gladiolus yet produced, considering size and amount of flowers open at one time. Fifteen open flowers at once is no rarity, while most of the ruffled varieties have only 3 to 4 flowers at one time.

L. each, 75c; M. each, 50c

- KIRTLAND, EVELYN (Austin)—A large, wide open flower of rose-pink in center with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties. Each, 10c; Doz., \$1.00
- KONYNENBURG, MRS. VAN (Pfitzer)—Matchless aniline blue, beats far the color of Badenia, grows 5 feet tall, stems erect, flowers well placed on stem. Every grower admits that this one is far superior to Geraldine Farrar and to any other blue variety yet produced.....L. each, \$5.00; M. each, \$3.50
- KNOX, SENATOR (Kunderd)—Extra tall, strong plant. Large flowers. White, blushed pink with slight throat lines. Very good and unusually distinct...... Each, 15c; Doz., \$1.50
- KUNDERD, A. E. (Kunderd)—A very strongly ruffled variety, tall and stately. A rapid multiplier. Rich salmon-rose, lighter throat with beautiful markings..................................L. each, \$5.00; M. each, \$3.00
- KUNDERD, MARIE (Kunderd)—A wonderful white. As early as "Chicago White." Of purest white with an almost invisible soft pink line in center of lower petals. The finest early white in existence. Each, 15c; Doz., \$1.50
- KUNDERD, ROBERT J. (Kunderd)—Medium tall, very large, most brilliant deep vermillion or orange scarlet. A wonderful showy self-color.

  L. each, 40c; M. each, 25c



FAY LANPHIER—MISS AMERICA

- LACINATUS (Kunderd)—Introduced in 1923 at \$1,000.00 per bulb. It is the forerunner of another new race of Gladiolus. Its distinct difference is in its lacinated or fringed petals, giving it a very artistic appearance. "Lacinatus" is a rapid multiplier and prolific seed producer. Color a beautiful shade of old rose. Spike is slender, graceful and good length.

  L. each, \$1.00; M. each, 60c
- LANPHIER, FAY (Williams)—Large; of coral luster with cerise blending. It is distinct in type, color and pose. It receives the same award by judges as Miss Lanphier did at Atlantic City—thus making it the queen of beauty and worthy of a place in the finest collections.....Each, 25c; Doz., \$2.50
- LEFEBRE, EUGENE (Lemoine)—A wonderful large French variety. Deep pink with throat dotted purplish amaranth and cream. Very good. Wherever shown in basket, always wins first prize. Each, 20c; Doz., \$2.00
- LEOTA (Coleman)—Geranium-pink, suffused rose-doree; throat creamy-white blotched amaranth-pink. Large, wide-open flowers of good substance and form and the color is exceptionally pleasing.

  Each, 15c; Doz., \$1.50
- LILAC WONDER (Europe)—A beautiful shade of pure light lavender, tall, straight spike, flowers well placed, one of the nicest shades we have ever seen; extra good multiplier.................L. each, 40c; M. each, 25c
- LILY WHITE (Kunderd)—A clear white which is particularly fine for cutting; has a nice formed flower spike, many open. A splendid florist variety.

  Each, 10c; Doz., \$1.00
- LIND, JENNY (Hoeg)—Pure soft apricot-pink, throat pale yellow, the two colors blending to perfection. Many blooms open at one time. This is an exceedingly refined and attractive new variety. Each, 20c; Doz., \$2.00
- LOA LUVERNE (Kunderd)—Finely tinted pink, lower petals of same color with beautiful bar running through, conspicuous and beautifully penciled throat blotches. Extra tall and stately plant.....Each, 25c; Doz., \$2.50
- LOHRMAN, MRS. RICHARD (Diener)—Creamy shell pink with pale yellow lip. A color rivaling the finest orchid. Flowers are very large and edges heavily ruffled. Long, sturdy spikes which sometimes kink, wonderful for decorative purposes. A variety of indescribable beauty.

  Each, 25c; Doz. \$2.50
- LONDON, JACK (Diener)—Light salmon with vermilion stripes. Canary-yellow throat with ruby stripes. It is perfect in every way. As a cut flower it is a most profitable variety...............Each, 10c; Doz., \$1.00

- MADISON, MISS (Boynton)—A fine, dainty pink, overlaid on white, without markings ...... Each, 25c; Doz., \$2.50
- MAJESTIC (Hopman)—Beautiful orange-salmon on pink, slight white marking on lower petals. Large flowers, fine for cutting. Each, 15c; Doz., \$1.50
- MARIETTA (Metzner)—A delicate shade of light salmon, beautifully blended with light orange, the lower petals shading to a bright burnt orange. A marvelous Gladiolus of extra large size and splendid spike. Always admired, in great demand. This beauty is rated by the eminent Gladiolus expert, Mr. Chas. E. F. Gersdorff, as follows: Exhibition 97%, commercial 95% out of a possible 100. We believe his judgment is endorsed by every one who has purchased Marietta.......L. each, 25c; Doz., \$2.50
- MARTZ, DR. CRIST (Kunderd)—A large and beautiful flower of light bloodred. A very showy ruffled variety......L. each, 75c; M. each, 50c
- MASTERPIECE (Kunderd)—A magnificent ruffled "American Beauty" rose color. Giant flower and plant. Extremely fine....Each, 15c; Doz., \$1.50
- MEEKER, MRS. ARTHUR (Kunderd)—Exceptionally fine, rich, deep American Beauty rose color. A very beautiful and unusual color.

Each, 15c; Doz., \$1.50

MING TOY (Kunderd)—Very large flowers of finest form; showy, deep buff yellow throat; tall plant. Creates a sensation wherever shown.

Each, 15c; Doz., \$1.50

- MINUET (Coleman)—Large, clear, delicate lavender; of unusual vigor and good substance. It won the Silver Metal at the International Glad Show in Canada. We received first prize for the best single spike at the 1926 Minnesota State Fair............L. each, \$3.00; M. each, \$2.50
- MURIEL (Pfitzer)—Pale violet blue, orchid blue with purplish blue blotch on lower petals, large open flowers. Excellent substance and arrangement. Tall and straight grower..................Each, 20c; Doz., \$2.00
- MYRA (Kunderd)—A giant flower primulinus hybrid. Deep salmon over yellow throat with pink lines; tall, slender stem. Exquisite and showy. Each, 10c; Doz., \$1.00
- NATALIE (Kunderd)—Fine, deep orange-salmon. Deeper color on lower petals. Neat, short white line extending from throat marking. A beautiful and distinct variety. Tall, fine plant and showy flower.

  Each, 15c; Doz., \$1.50
- NEELEY, DR. J. H. (Kunderd)—Tall, massive plant. Very large and refined flower of finest blushed white. Throat clear and clean, pure soft white, tinted, softest light canary-yellow or cream. A grand variety.

Each, 15c; Doz., \$1.50



OPALESCENT

NEGRI, POLA (Diener) —
Apricot with yellow lip.
Ruffled, shading into old
rose and salmon on the outer
edges. One of the loveliest
c o l o r combinations ever
seen. Flowers on the spike
sometimes come irregular.
A very heavy propagator.

Each, 10c; Doz. \$1.00

NORTON, MRS. DR. (Kunderd)—Finest cream and pink. Large wide-open flowers that grow on tall stems; very graceful.

Each, 10c; Doz., \$1.00

OH BOY! (Bill)-When you see this variety in flower you will fully realize the significance of the name. Your exclamation of delight will prolong the "Oh!" and follow with a sharp explosive "Boy." A brilliant red, self color without markings. Flowers 7 inches or more across and petals extremely thick. Sometimes with 4 or 5 of these mammoth flowers at a time it gives the impression that the limit of development has been reached. Even with this mass of flowthe stalk is strong enough to hold it erect. Flowers are wide open and the petals are broad rather than narrow and pointed. Only blooming size, 1-inch and up for sale this year.

Each, \$10.00

OPALESCENT (Bill) — Wonderful spikes of very large pale rose lavender. A pure self-color with soft lilac throat lines. A vigorous grower with excellent foliage and strong, straight bloom

ORANGE GLOW (Kunderd)—Very tall, showy spikes with glowing orange salmon flowers. Exceptionally distinct and striking. Each, 15c; Doz., \$1.50



THE ORCHID

ORCHID. THE (Sprague)—It resembles no other flower in the show, either in color or form and is fittingly named "The Orchid," for a single floret worn as a cattaleya would readily be mistaken for one a few feet distant. Its long, narrow, ruffled and lacinated petals open to a width of six to nine inches with a grounā color of very pale lavender flecked toward the edges and ends with lavender-pink. The upper petal is usually incurved, partially concealing a touch of yellow in the throat crossed by two very narrow feathers of amaranth. Four to five florets are open at one time and are gracefully placed on the spike, not opposite but all facing the front. While most interesting variations in form and color of this remarkable flower have been brought out from time to time during the last fifty years, no such distinctly new type has ever before been shown.

L. each, \$2.50; M. each, \$1.50

OZONE (Kunderd)—Tall plant and fine spike with plenty of blooms open at a time. Flowers of purest, deep canary cream color. Entire lower petals covered with purest, deep apricot cream. An exceedingly pure, finely colored variety which must be seen to be appreciated.

Each, 15c; Doz., \$1.50

PAPILIO (Diener)—Shrimp pink and apricot. Lip real lemon yellow, speckled with ruby. Immense flowers, very long, strong spikes.

L. each, \$3.50; M. each, \$2.00

- PARAMOUNT (Kunderd)—A wonderful blending of pink and cream. Similar to Mrs. Dr. Norton, but more beautiful......L. each, 50c; M. each, 30c
- PATTI, ADELINA (Keur)—Buds, nearly jet black, unfold into a beautiful royal purple. Upper petal shades to a lavender purple throat. Lower petals dusted yellow in thoat. Straight, graceful spikes. Well arranged flowers. The most velvety appearing bloom we have ever seen. Beautiful.

  L. each, 40c; M. each, 25c
- PEACH ROSE (Kunderd)—An extra choice and distinct deep rose-pink of remarkable color and appearance. A very beautiful variety.

Each, 20c; Doz., \$2.00

PEARL OF CALIFORNIA (Kingsley)—See illustration.

L. each, \$5.00; M. each, \$3.50

PERSIA (Holland)—Another one of those black varieties that create the striking contrasts in the garden. A few of these scattered with the other colors add a tone to the color scheme that is very desirable. The buds are black with bright green foliage. Good grower and 5 to 6 flowers open.

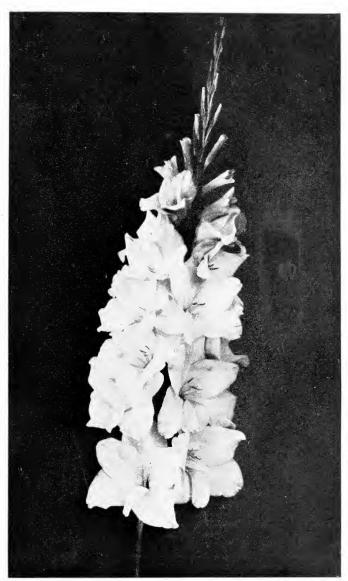
Each, 25c; Doz., \$2.50

- PETERS, MRS. FREDERICK C. (Fisher)—The color is a beautiful shade of rose lilac, with crimson blotch, bordered white on lower petals; resembling an orchid in color. Flowers are of large size, and many open at a time, on a strong perfectly straight spike............Each, 20c; Doz., \$2.00
- PHIPPS, HELEN (Phipps)—Deeper and brighter than Mr. W. H. Phipps, very strong grower with ten or more large blooms open at a time.

L. each, \$5.00; M. each, \$3.50

PHIPPS, MR. W. H. (Diener)—La France pink overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Flowers enormous. A masterpiece in Gladioli.

L. each, 50c; M. each, 30c



PEARL OF CALIFORNIA

#### PEARL OF CALIFORNIA

(Kingsley)

This is one of the best Gladiolus of the 1926 introductions.

The size, the color and the form are all that could be desired.

The tall, grace-ful spike bears from twenty-six to thir ty-two buds with eight to twelve open at the same time. The large blossom is of the clearest, softest La France pink nature ever put in a glad, blending to a rosy white throat.

Excellent cut flower and lovely for the garden. You will love this flower and will grow it eventually.

Pearl of California received the American Gladiolus Society's Award of Merit, at Rochester, N. Y., August, 1926.

#### MARY PICKFORD

(Kunderd)

An extraordinary beautiful flower of most delicate creamy white, with fine soft sulphur yellow throat.

Each, 10c; Doz., \$1.00

PINK CLOUD (Kunderd)—A large, distinct, showy ruffled variety. Usually seven to nine beautiful, soft rose-pink blossoms open at a time. A very beautiful deeper rose throat. A distinct introduction.

L. each, 50c; M. each, 30c

- PLUMMER, SIDNEY (Salbach)—Beautiful soft yellow, suffused delicate pink. Rich amber lip, amaranth purple tongue. An exquisite color combination. Blooms large, well placed and slightly ruffled. Many open at one time. A very fine yellow. Rated by Mr. Chas. E. F. Gersdorff at 95, both as a commercial and exhibition flower.........Each, 15c; Doz., \$1.50
- POLLYANNA (Prestgard)—Clear, rich, golden yellow, almost self. Blooms medium size. Many open at one time and always perfectly placed. Finely waved petals. A very beautiful yellow.........Each, 15c; Doz., \$1.50
- PRESTGARD, MRS. K. R. (Prestgard)—Pure snow-white without any trace of markings. Blooms of good substance, many open at a time. Tall and strong plant. One of our 1926 First Prize Winners.

L. each, 50c; M. each, 30c

PRIDE OF LANCASTER (Kunderd)—Shrimp-pink, suffused peach-red; throat blotched scarlet-red. A very fine color. Very compact spike with blooms well set. This variety is sometimes described as a brilliant orange-salmon. Very beautifully ruffled and fine in every way.

Each, 15c; Doz., \$1.50

- PRIM BEAUTY (Christy)—A Dracocephalus hybrid. Large blossoms of cream, heavily lined and pin striped with salmon, giving a color effect of rich salmon-buff. Striking and pretty...........Each, 15c; Doz., \$1.50
- PUREST OF ALL (Pfitzner)—A splendid pure white variety of large size; excellent spike with well placed flowers, all that the name implies.

  L. each, \$1.50; M. each, \$1.00
- PURPLE GLORY (Kunderd)—Deep velvety maroon-red, with almost black blotches. Beautifully ruffled. An excellent show flower.

  Each, 15c; Doz., \$1.50
- RED EMPEROR (Groff)—Immense pure deep scarlet flowers, which are well placed on a tall, wiry stem. Magnificent...............Each, 15c; Doz., \$1.50

- ROSE ASH (Diener)—Corinthian red, shading into ashes of roses on the outer edges. Lower petals light yellow, speckled with ruby. Flowers large and well placed. This variety has a great future.....Each, 15c; Doz., \$1.50

- ROSE MIST (Fisher)—The most unusual color of any primulinus on the market. May be called crushed-strawberry with a buff line around the entire flower, and showing through in places. Is now and will be for many years, in big demand.......................L. each, \$1.00; M. each, 60c
- ROSE PRECOSE (Europe)—Medium early; color a beautiful warm, deep pink with slight salmon reflex, very similar to Pink Perfection; perfect, straight spike, 5 feet tall with well placed flowers; a vigorous grower. An extraordinary variety, which we cannot too highly recommend.

Each, 20c; Doz., \$2.00

- RUFFOLACE (Kemp)—In this exquisitely beautiful variety we have an entirely new type of flower. It is not only nicely ruffled but it is beautifully lacinated, which gives us the most strikingly beautiful formed flower ever seen in the Gladiolus. It is, we believe, the first of this type to be offered and marks a highly interesting and very important advancement, if not the greatest achievement in the breeding of the modern Gladioli. Probably the herald of a new race of Gladioli more beautiful in form than any now in existence. The color of the flower is pure white, 4 inches and over in diameter, 4 and 5 open at a time, and are borne on straight stout spikes 3 feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow.................L. each, \$5.00; M. each, \$3.50
- SANS PARIEL (Vilmorin)—Apricot pink with white throat of remarkable purity. Experts consider this one of the finest glads.

L. each, 40c; M. each, 25c

- SCARLANO (Kunderd)—Bright orange-scarlet, finely ruffled flowers, set rather close on spike but making a very fine display. Slender stem, fine for cutting.......Each, 10c; Doz., \$1.00
- SCARLET PRINCEPS (Kunderd)—A beautiful red Gladiolus with 6 or more massive princeps like blooms open at a time, throat a little deeper. Placement almost perfect. An extraordinary, distinct and massive spike. Won a First Prize at A. G. S. Show, Rochester, 1925....Each, 15c; Doz., \$1.50
- SCARLET WONDER (Groff)—Unquestionably the best red, flowers very large, 3 and 4 open, well placed on strong spike, stem always straight. Color brilliant, glowing crimson-scarlet, self-color, practically without streaks or marks, sometimes shows touch of light cream on lower petal. The form of the spike is perfect for florists' use, but is listed as exhibition as well, because of its remarkable color and size.... Each, 25c; Doz., \$2.50

- SHAYLOR, E. J. (Kunderd)—Tall, strong plant and very large, beautiful, pure, deep, rose-pink flowers. A grand ruffled variety and good grower.

  Each, 10c; Doz., \$1.00
- SHEILA (Coleman)—A wonderful new rich salmon. The blooms are large and very graceful. This flower was much admired by our visitors.

  Each, 15c; Doz., \$1.50
- SHELL PINK (Kunderd)—Tall plant; large flowered rose pink flowers with slightly mottled white throat. One of the very finest blending of colors in the primulinus class...............................Each, 20c; Doz., \$2.00
- SHOOK, DR. NELSON (Kunderd)—A giant in plant and flower. Color of deep tyrian rose. This variety created a sensation at the A. G. S. Show, Rochester, August, 1925. The most talked of variety of the many thousands displayed. Awarded a first prize......L. each, \$1.00; M. each, 65c
- SIBYL (Bill)—Beautiful, large cream flowers with tips of petals flaked mallow pink. Strong flower and many flowers open at a time. Sibyl was awarded First Class Certificate by the American Gladiolus Society in 1924.

  Each, 15c; Doz., \$1.50
- SISSON, MRS. P. W. (Coleman)—A seedling of wondrous beauty shown for the first time at the A. G. S. Exhibition in New York City, August 1924, and was awarded the A. G. S. First Class Certificate; also won the Sisson Cash Prize of \$100.00 for best seedling. A lovely pink.

  L. each, \$3.00; M. each, \$2.00
- SMITH, BYRON L. (Kunderd)—One of the most refined. Lavender pink on white ground; a fine cut flower. Color equal to a choice cattleya orchid.

  Each, 10c; Doz., \$1.00
- SNOW GLORY (Kunderd)—Of purest all white, with only slight clear iris blue lines on lower petals. Very large and very showy. A wonderful flower.

  L. each, 75c; M. each, 50c

- SPLENDOR (Kunderd)—A large, round flower of beautiful cardinal red approaching lobelia in appearance. Very velvety, red.

  L. each, 50c; M. each, 30c

- SULPHUR FRILLS (Kunderd)—Tall, many medium-sized flowers open at a time. Beautifully ruffled of finest, pure, soft sulphur shade.

  L. each, 40c; M. each, 25c
- SUNSET GLOW (Gibbs)—A clear scarlet blended to a throat of purest golden yellow. Truly, "A Sunset in the Heart of a Beautiful Glad."

Each, 15c; Doz., \$1.50

SUPERBA (Coleman)—The color is a rich glowing scarlet bordering on carmine. The blooms are large, wide open and very showy.

L. each, 40c; M. each, 25c.

- **SWEET LAVENDER** (Coleman)—A lovely combination of light lavender pink, blending into creamy yellow, with prominent magenta red blotch. An early flower of excellent substance...............Each, 10c; Doz., \$1.00

- TARO (Kunderd)—Large flowers on strong spikes. American Beauty rose color. A new shade among gladioli..........L. each, 40c; M. each, 25c
- THEDA (Bill)—Earlier than Halley. Great for forcing! Large, open flowers, well placed on tall stems. Most delicate shrimp pink, gradually blending to soft Pinard yellow in the throat, with pansy violet lines on lower petals. Retail florists use it for fancy trade. Garden enthusiasts rave over it. Rated 95% as commercial flower by Gersdorff.....Each, 15c; Doz., \$1.50
- TIGER (Kunderd)—Midseason. Tall, splendid plant with large, perfectly placed, wide open flowers of remarkable tiger-like markings. Ground color of deep smoky blue. Outer edges of petals of finest salmon-red flaking. Throat a beautiful red with outer portion of blotched white. Another of the sensations of the A. G. S. Show, Rochester, August, 1925, and winner of a first prize. One of those unusual and very beautiful varieties which captivate on sight . . . . . . . . L. each, 50c; M. each, 30c
- TITANIC (Hoeg)—Lilac purple with a white line through the center of the lower petals. A very distinctive and rare color. Very large, wide open flowers. A grand variety.................Each, 15c; Doz., \$1.50
- TREASURE (Kunderd)—Tall plant. Large, round, wide open flowers of soft salmon rose pink, flaked deeper rose, blended lighter towards the throat. A distinct and beautiful new variety . . . . . . . . . Each, 15c; Doz., \$1.50
- TRIUMPHATOR (Krilage)—A very large light shade of red, with just a faint dusting of white deep in throat. Immense large flower on a perfect built spike. Tall and strong grower. This is, no doubt, one of the finest reds in cultivation. Very early..............L. each, 50c; M. each, 35c
- TYCKO ZANG (Austin)—Tycko blooms are of a beautiful shade of clear salmon pink with a brilliance unsurpassed and possibly unequaled under an electric light. The individual petals, which are of good substance, are very broad and are rounding at the tips. The flower usually measures five inches in diameter; has white throat, faintly dotted with deep cerise. Several blooms are open at one time and well placed on an always straight spike 4 feet in height. Has broad, heavy foliage and is a good propagator. This grand, new variety will add beauty and distinction to your garden.

  L. cach, 40c; M. cach, 25c

TYRIAN BEAUTY (Kunderd)—A beautiful, large flower near "American Beauty" rose color. Grand. Awarded first prize for best plain petaled variety at the Mid-western Gladiolus Show, Des Moines, Iowa.

Each, 15c; Doz., \$1.50

- VAN BEYREN, JACOBA (Van Deursen)—A unique violet self-color on erect stem, many well arranged flowers open at a time. Highly recommended.

  Each, 20c; Doz., \$2.00
- VALDEMAR, THAIS (Diener)—Iridescent old rose overlaid with bright vermillion. No markings. Large flowers. Very beautiful

L. each, \$1.00; M. each, 75c

- VAN FLEET, DR. W. (Kunderd)—Extra tall and slender plant, flowers of remarkable form and large size. A magnificent shade of delicate rose pink, deeper at edges of all petals. Throat of softest canary or cream tint, beautifully blended. A very early variety.........Each, 15c; Doz., \$1.50
- VEILCHENBLAU (Pfitzer)—Violet blue, large flower of a lovely blue shade, shading to a darker throat. Well formed spike and strong grower for a variety of this color. This variety won the first prize for best single spike at our State Fair, 1924......L. each, \$2.00; M. each, \$1.50
- VIOLET GLORY (Kunderd)—Massive flowers of a deep violet self-color; deeper in throat. Very rich; mediumly ruffled......Each, 10c; Doz., \$1.00
- WALSH, MRS. JOHN R. (Diener)—Heavily ruffled, flesh pink. Three lower petals of flame shading into dark ruby at the throat. Flowers are very large. This is a seedling of Mrs. Pendleton, Jr. It is a magnificent variety that should be in every collection..........Each, 25c; Doz., \$2.50
- WATERMELON (Kunderd)—Tall, fine plant. Large flowers, perfect form. Color a pure watermelon. As inviting and attractive as a beautiful watermelon. Unusually distinct and fine..........L. each, 50c; M. each, 35c
- WHEELER, DOROTHY (Kunderd)—Named by Fairbanks. Tall plant, very large and massive flowers of richest rose pink with lighter throat. A beautiful vase variety...............................Each, 10c; Doz., \$1.00
- WHITE GIANT (Van Meerbeek)—A truly wonderful, large, pure white, softly tinted pink and entirely without throat markings. Flowers are very large and well placed on strong, straight stem. 5 to 6 open at a time. A splendid grower and blooms well even from small bulbs.

Each, 15c; Doz., \$1.50

WHITE ORCHID (Bill)—Extremely graceful and beautiful. Color pure cream white. The wing petals stand well open, measuring 4 to 5 inches across. The upper central petal gracefully curved forward. The three lower petals are somewhat smaller. All petals most beautifully frilled and of heavy substance which holds up well under adverse conditions.

L. each, \$5.00; M. each, \$3.50

WHITE PIGEON (Kunderd)—A wonderful, pure all white. Very large blooms, six to eight open. A strong healthy grower and rapid propagator.

Each, 10c; Doz., \$1.00

- WHITE WONDER (Kemp)—A truly wonderful, large, pure white, softly tinted pink and entirely without throat markings. Flowers are very large and well placed on strong, straight stem; 5 or 6 open at a time. A splendid grower and blooms well even from small bulbs. Each, 10c; Doz., \$1.00

- WOOD, MRS. JOHN S. (Metzner)—One of the largest and tallest gladioli grown. Deep salmon pink, shading to coral pink. Flaked scarlet with ruby dots in throat. A dozen of these great beauties in a local florist's window caused a sensation...............L. each, 40c; M. each,25c

We fully realize that it is no easy task to make a judicious selection from the 250 different varieties listed in this catalog, especially for the beginner who knows only a few Glads by name and yet likes to get a well balanced assortment with as many different colors as possible. With this fact in mind we are offering these collections which we trust will be a help in solving the problem of what to choose. We have made up these collections from many different classes in order to suit every taste and pocket-book. These offers would not only appeal to the beginner but also to the advanced amateur, as well as the real dyed-in-the-wool "Glad Fan" who wants some of the "very best." We have further simplified matters and have deducted all discounts, etc., so all you need do is just order one or more or all of the collections by number. The collections are as follows:

#### 

	110LO1, DARON 5. (Indigo blue)		
1	KIRTLAND, EVELYN (Deep pink)	Each	.10
1	LILY WHITE (Early white)	Each	.10
1	NEGRI, POLA (Apricot)		.10
1	PINK WONDER (Large pink)	Each	.10
1	SCARLANO (Orange scarlet)	Each	.10
1	SHAYLOR, E. J. (Rose pink)	Each	.10
1	SONIA (Bright red)	Each	.10
1	SWEET LAVENDER (Lavender, fine blote	ch)_Each	.10
	VIOLET GLORY (Violet)		.10
1 1 1	SHAYLOR, E. J. (Rose pink)SONIA (Bright red)SWEET LAVENDER (Lavender, fine blote	Each Each ch)_Each	.10 .10

1 WHEELER, DOROTHY (Pink) 1 WHITE WONDER (Large white)		
Total value		\$1.20
COLLECTION NO. 2.—Three each of above 12 variable bulbs	eties.	
COLLECTION NO. 3.—Six each of above 12 varieties	es, 72 b	ulbs_\$ <b>4.5</b> 0
COLLECTION NO. 4.—Twelve each of above 12 variation and the substitution of the control of the c	ieties,	\$8.00
COLLECTION NO. 5.—One each of the following correctly labeled		\$1.50
1 BOTHIN, MRS. H. E. (Geranium pink, ruffled 1 BUTTERBOY (Butter-cup yellow)	Each Each Each Each Each Each Each Y	\$ .15 .15 .15 .15 .15 .15 .15 .15 .15
1 SIBYL (Large blush white)	Each Each ) Each	.15 .15 .15
COLLECTION NO. 6.—Three each of above 12 varies 36 bulbs	eties,	
COLLECTION NO. 7.—Six each of above 12 varieties		
COLLECTION NO. 8.—Twelve each of above 12 var	rieties.	
COLLECTION NO. 9.—One each of the following correctly labeled	12 varie	eties, \$2 <b>.</b> 00
1 BLUSHING BEAUTY (Blush pink)	Each Each Each Each Each Each	.20 .20 .20 .20 .20 .20 .20 .20 .20
blotch)  1 RED FIRE (Reddest red)		.20 .20

1 SHELL PINK (As named, fine) 1 VAN BEYREN, JACOBA (Violet)	.Each .Each	.20 .25				
Total value		\$2.45				
COLLECTION NO. 10.—Three each of above 12 va 36 bulbs	<del>-</del>	\$5.50				
COLLECTION NO. 11.—Six each of above 12 variet 72 bulbs						
COLLECTION NO. 12.—Twelve each of above 12 variables bulbs	rieties,	\$18.00				
COLLECTION NO. 13.—One each of the following 1 correctly labeled	2 varie	eties, \$2.60				
1 ADORATION (Fine Lincoln red)						
1 BOYNTON, CAPTAIN (Large lavender)		.25				
1 DIENER, RICHARD (Famous pink) 1 DIENER'S AMERICAN BEAUTY (Am.	Each	.25				
beauty rose)		.25				
1 FORD, HENRY (Large, clear purple)		.25				
1 GIANT MYRTLE (Delicate pink)	Each	.25				
1 GOLDEN MEASURE (Large, tall yellow)		$\begin{array}{c} \textbf{.}15 \\ \textbf{.}25 \end{array}$				
1 KYLE, FERN (Large, creamy white) 1 LOHRMAN, MRS. RICHARD (Creamy shell						
pink)	Each	.25				
1 MADISON, MISS (Large, clear pink)	.Each	.25				
1 SCARLET WONDER (Large scarlet) 1 WALSH, MRS. JNO. R. (Flesh pink, very	LEach	.25				
showy)	Each	.25				
Total value		\$2.90				
COLLECTION NO. 14.—Three each of above 12 varieties, 36 bulbs						
COLLECTION NO. 15.—Six each of above 12 varieties, 72 bulbs\$12.50						
COLLECTION NO. 16.—One each of the following 12 varieties, correctly labeled						
·						
1 BREAK O' DAY (Large early pink, rare) 1 COLEMAN, CATHERINE (Coral pink, fine).	Eacn Fach	\$ .50 .50				
1 FLAMING SWORD (Flame red, many open)		.40				
1 FULD, MAURICE (Large, rich rose, white		.50				
throat) 1 KUNDERD, ROBERT J. (Large deep ver-	racn	.50				
million)	Each	.40				
1 LILAC WONDER (Tall light lavender)	Each	.40				
1 PARAMOUNT (Pink and cream, most beauti	-					
ful)		.50				

1 PATTI, ADELINA (Dark violet purple)Eac	h .40
1 PHIPPS, MR. W. H. (Iridescent pink, many	l. 50
open) Eac 1 SULLY, MADAM M. (Ivory white, carmine	h .50
1 SULLY, MADAM M. (Ivory write, carmine	h .40
blotch)Eac 1 SULPHUR FRILLS (Tall sulphur yellow)Eac	h .40
1 WOOD, MRS. JNO. S. (Large deep salmon	n .40
pink)Eac	h .40
pink)	
Total value	<b>\$5.30</b>
COLLECTION NO. 17.—Three each of above 12 varieties	3
36 bulbs	
COLLECTION NO. 10 Circash of above 10 verifies	
COLLECTION NO. 18.—Six each of above 12 varieties, 72 bulbs	\$22.50
12 Duibs	
COLLECTION NO. 19.—One each of the following 6 va	rieties,
correctly labeled	\$9.75
1 CARDINAL PRINCE (Fine self-colored	1 01 00
cardinal)Eac	h \$1.00
1 GLADDIE BOY (Fine grenadine pink)Eac	n 1.00
1 GOLDEN DREAM (Finest pure yellow)Eac	n 3.30
1 HALCYON (Large pink) Eac 1 HORNBERGER, MRS. F. C. (One of finest	n 1.00
white in existence)Eac	h 2.50
1 VEILCHENBLAU (The best in the blue class) Eac	h 2.00
1 VEHECTER (The best in the blue class) Pac	
Total value	\$11.00
COLLECTION NO. 20.—Three each of above 6 varieties,	•
18 bulbs	
	φ20•00

All collections are **net**. No further discount.

We do not substitute one variety for another without permission, but in the Collections we reserve the right to do so if, later in the season, we should be sold out of certain kinds listed. In such instances we will substitute a similar color of a better variety which will more than please the customer.

Mixtures.—While we do not grow any mixtures or unnamed seedlings, we made up four classes of mixtures from our regular stock of named varieties last season that proved so immensely popular with our customers who did not care for the names but "just wanted a lot of nice Glads" that we will repeat the same offer this year, and make up even a higher grade mixture for the money.

Special Mixtures.—Per dozen, 50c; per 50, \$2.10; per 100, \$4.00. **De Luxe Mixture.**—Per dozen, \$1.00; per 50, \$4.50; per 100, \$8.00.

Primulinus Grandiflora Mixtures.—All fine vase flowers of many colors and types, extra value, per dozen, 50c; per 50, \$2.10; per 100, \$4.00; per 1,000, \$35.00.

All of the collections and mixtures are made up of large blooming size bulbs. None are smaller than 1 inch and most of them are  $1\frac{1}{4}$  -  $1\frac{1}{2}$  inches and larger except the Junior Garden Mixture.

Junior Garden Mixtures.—Made up of a large number of named varieties of both the Gandavensis and Primulinus Grandiflora types. A wonderful assortment of all kinds of color combinations. Give the children a chance to have a Glad Garden all their own, and become interested in the beautiful flowers, which reflect the everlasting love of the Creator of All. You can afford to order this mixture in liberal quantities at our low price. Medium size bulbs from ½ inch to 1 inch and over. All will bloom under normal conditions. Per dozen, 30c; per 50, \$1.25; per 100, \$2.00; per 1,000, \$16.00.

All express or parcel post charges prepaid.

The prices of Collections and Mixtures are net as all offers for early orders, etc., have already been deducted, but generous count can be expected on all orders.

No Orders can be filled for less than \$2.00.

May 1st is the latest we can accept orders.

## Dahlias

While we specialize in the growing of the "Best Gladiolus" we have grown Dahlias for more than ten years as a "Hobby." Needless to say, our first collection has all been replaced with the newer and better varieties that are far superior in color, size, stems, etc., to the best of ten years ago. There is no comparison. Here the climate is not as suitable for the flowers as in the extreme east or west coast countries, but we have satisfied ourselves that if one loves a plant it can be made to grow and bloom most anywhere—and we have had most beautiful Dahlias in our own garden. Hundreds of visitors have been surprised and have frankly admitted that they have never seen or known that there existed such fine Dahlias. Many have placed their orders for tubers right then and there.

No doubt the Dahlia requires better treatment, especially in extremely dry and hot climates, than they need in the moist atmospheric conditions in the coast countries, but we are well satisfied that the tubers produced here are hardier, and will do better without being acclimated than those grown under more favorable conditions for production of flowers.

We do not claim to have the largest and finest collection of Dahlias in the country, and our intention is not to try to see how many varieties we can grow, but rather how many of the "very best" we can secure. It is our ambition to add the newest and best each year as they are disseminated till our Dahlia collection is second to none—Quality considered.

We are giving a few hints on the growing of Dahlias that we hope will be of some help to the beginner, as we wish our customers the very best success with every bulb or tuber we send out. By following these simple instructions you will be well rewarded for your trouble "When Your Dahlias Bloom."

#### SOIL PREPARATION—

Prepare the soil in the fall or early spring by spading it at least fourteen inches deep (the deeper the better). Work in well rotted stable manure, if available, and mix well with the soil. An ordinary five-tine spading fork is most adaptable for this work. If your soil is a heavy clay or black gumbo

that will pack or bake hard, and if no old manure is to be had, work in a liberal amount of old leaves or anything from the compost pile. Even sifted coal ashes or sand will help to keep the soil loose and friable. Fresh manure should never be used as any bulb or tuber will resent it. If you have good garden land that has been enriched in previous years no fertilizer is needed till buds begin to appear. If your soil is very poor and nothing will grow well, you can overcome this difficulty at only a small expense. Secure a good potato fertilizer of say 4-16-8 at any seed store. Scatter a liberal amount over the ground two weeks before planting and mix well with the soil.

### PLANTING TIME—

Planting time varies a great deal according to locality. With us the best time is usually from May 10th to 20th. Later planting is perhaps better in localities where there is no danger of early frost, as the best flowers are produced late in the season after the summer heat is past. Dig the holes five or six inches deep, lay the tuber on the side with the eye or sprout up (never set tuber on end). Before covering, drive a stout stake well into the ground about six inches from the crown of the tuber. The stake should be at least four feet long above ground. If your garden is exposed to strong winds set the stake on the side of tuber from which the worst wind storms usually come, thus saving the plants from being torn or twisted to pieces by high winds. When stakes are set, cover the tuber and make firm the soil well around it to exclude air pockets. If soil is light and mellow fill the hole level with the ground. If heavy, or of clay that is apt to get hard, cover only two inches to begin with and after plants are up fill in the dirt gradually around them, always with care that the tops are not covered. Sometimes several plants will come up from one tuber. Select the strongest one or two at the most, and cut off all the rest at or a little below the ground. Never allow more than two stalks to the hill-one is better.

#### CULTIVATION-

Cultivation should begin soon after planting is completed. Keep the soil loose between the plants, deep at first. Cultivate, hoe or rake the surface and keep it fine and mellow so as to retain moisture, and also to prevent weeds from getting a start. Never plant or cultivate when soil is too wet to work well and do not plant your Dahlias under or near large trees or shrubs. Like most flowers they love air and sunshine. Except in extremely long dry spells no watering will be needed until plants are in bud, but always keep soil well stirred near to and between the plants to keep a crust from forming. As soon as the plants are tall enough, tie them securely to the stakes, using strips of muslin or soft twine that will not cut stems when swayed by winds. If you wish a bushy plant with a large number of flowers, pinch out the top when the plant has four to six pairs of leaves. A shoot will come out of each leaf from the main stem; thus if you pinch out the top to four sets of leaves you will have eight stalks to the plant. The center or terminal bud only should be left to develop. Each side bud should be pinched off as soon as large enough to get hold of or about the size of a garden pea.

If long stems are wanted pinch off each pair of side shoots down the stem to the lowest set or two according to growth or habits of each individual variety. In this way you can regulate the number of flowers wanted on each plant as well as length of stems desired. Naturally the fewer the flowers grown on a plant the larger their size will be. If Dahlias are wanted just for a nice showing in the garden, the largest number of flowers the better—then just pinch out the top when the plant has four to six pair of leaves, and after that let it grow as it will and it will be just covered with blooms.

When the buds begin to develop, give your plants a liberal top-dressing of a good fertilizer. If a 4-16-8 is not available, steamed bonemeal with say 20% muriate of potash added, well mixed and well scattered over the ground, but not too close to the plants, will do. Rake lightly so as to mix this fertilizer well with the top soil. From this time on deep cultivation is harmful and only very shallow stirring of the top soil should be practiced. The best method is to cover the ground heavily with a good mulch to keep the moisture from evaporating. Most anything will do for this covering. Manure is best, but straw, leaves, grass clippings, etc. will do nicely. From this time on water your Dahlias frequently. Don't let them suffer from thirst in dry, hot weather.

#### DIGGING AND STORING-

The Dahlia is a very tender plant and is generally killed by the first frost. As soon as the plants have died it is best to take up the tubers within two or three days. Cut off the stalks close to the ground. ground in a circle around the plant with a spading fork but keep far enough away from the plant so as not to injure the tubers. Work around the plant in a circle, prying the clump loose gradually, thus preventing the necks of the tubers from being strained or broken. When the clump is lifted leave it for two or three hours in the wind and sun to dry off the earth that adheres to it. Then pack away in wooden boxes, top side down. Have boxes heavily lined inside with newspaper to exclude air circulation. Store in a basement away from the furnace, in a temperature of between forty and fifty degrees. In the spring divide clump so as to have a sprout to each tuber. Never plant a whole clump as it would make too many plants to a hill, and only small inferior flowers and stems will result. Your Dahlias will respond to good treatment, and reward you most liberally with beautiful flowers in great abundance.

## Dahlia Price List

- AMBASSADOR (Cactus)—Soft yellow buff, shaded salmon pink. Very large; fine form \_\_\_\_\_\_Each, \$1.50; 3 for \$3.75
- BEEGLE, DR. I. N. (Hybrid Cactus)—Decidedly the best commercial white Hybrid Cactus. The plant is a strong, vigorous grower, with dark green glossy foliage. The beautiful snow white flowers are held gracefully on rigid arching stems, presenting the flowers facing. It is an early and free bloomer. Size of flower 7 inches. Height 4 feet. Grown to single stems, a fine exhibition bloom
- BALLET GIRL (Cactus)—Very large cactus, with long, very finely quilled petals. Color, orange tipped white; some flowers solid orange on same plant. Each, \$1.00; 3 for \$2.50
- CANADA (Peony)—One of, if not the largest of all white Peony Dahlias. The flowers are massive, with heavy petals, and are held erect on long, stiff stems. An early, free and continuous bloomer. The plant is strong, vigorous and healthy, exceptionally fine for cutting, exhibition or garden.

  Each, 35c; Doz., \$3.50
- CHAMPAGNE (Decorative)—Autumn shades from burnished copper to chamois. Each, \$3.00
- CITY OF PORTLAND (Peony)—The largest and most beautiful yellow of this type; color, clear canary yellow \_\_\_\_\_\_Each, \$1.00; 3 for \$2.50
- colossal Pink (Dec.)—A most wonderful new variety that has all the good qualities of Colossal Peace, with none of its faults. It is fully as large in diameter, but several times as deep; of massive build, always full to the center and will last longer on the plant than any other variety. Color, clear pink, tinting lighter at tips of petals and at center. Plant dwarf, 3 to 4 feet high. A strong vigorous grower, of branching habit, and an early and profuse bloomer. For exhibition it is a winner—immense size, fine form, pure color, and keeping qualities. Very early the plants are covered with flowers and continue in bloom until killed by frost. As a commercial cut flower it is ideal, as the dwarf plants branch freely and produce the flowers on long, slender, stiff stems; while the color is that ideal pink with the lighter tins that are so popular.

  Each, \$1.50; 3 for \$3.75
- DELICE (Dec.)—Still one of the loveliest of this class, on account of its wonderful color; a bright luminous pink entirely distinct. The flowers are held facing, well above the foliage on straight, stiff stems.\_\_\_\_\_Each, 25c; Doz., \$2.50
- DE VER WARNER, MRS. I. (Dec.)—Mauve pink; very large, of finest form, on long, stiff stems \_\_\_\_\_\_Each, \$1.00; 3 for \$2.50

- DRESSELHUYS, MR. C. H. (Dec.)—While the color is not so good as Delice, it is a more vigorous grower, producing the soft rose pink blooms freely on long, stiff stems. It will be grown by those who do not have success with Delice. It will not replace Delice as the color is much lighter and form, while similar, quite different.————Each, 25e; Doz., \$2.50
- DUNLAP, KITTY (Dec.)—Pure cerise rose. A large, fine flower 7 to 8 inches; a free bloomer on long cane stiff stems\_\_\_\_\_\_\_Each, \$1.00; 3 for \$2.50

- GEISHA (Peony)—The most striking color combination, golden yellow, changing to bright scarlet at the center of petal and back to gold at the tip. Giant flowers on long, wiry stems————Each, \$1.00; 3 for \$2.50
- GITHENS, C. B. (Cactus)—The ideal yellow cactus. The form is ideal. The color is clear, light yellow, without spot or blemish. The size is very large with good substance and produced facing on long, slender, but stiff stems. As a cut flower it was our best seller in clear yellow. The plant is a very strong, vigorous grower and free bloomer. Splendid exhibition flower. Height 5 ft. Each, \$1.50; 3 for \$3.75

- HARSH, CLARA (Pompon)—Yellow tipped crimson. Very pretty. Each, 25c; Doz., \$2.50
- INSULINDE (Dec.)—One of the finest and most artistic Dahlias, of distinct form with petals twisted and curled. Stems are two to three feet long, and flowers 9 to 10 inches across. Color, a rich saffron yellow shaded russet orange. One of, if not the grandest of Holland's introductions.——Each, \$1.00; 3 for \$2.50
- JERSEY'S BEAUTY (Dec.)—A fine large full pink; a strong grower with good stems \_\_\_\_\_\_Each, \$1.00; 3 for \$2.50
- JERSEY'S GEM (Dec.)—Lavender pink; a strong vigorous grower on long, stiff stems \_\_\_\_\_\_Each, \$3.00; 3 for \$7.50
- JESSICA (Pompon)—A very early and profusely blooming pompon, of perfect form; rich golden yellow, tipped red\_\_\_\_\_\_\_Each, 50c; 3 for \$1.25
- LITTLE JEWEL (Dec. Pom.)—This is the minature or pompon decorative; color, peach-blossom pink\_\_\_\_\_\_Each, 50c; 3 for \$1.25

- LOBDELL, FRANCES (Hybrid Cactus)—One of the great prize winners; Mallow pink with white center\_\_\_\_\_\_Each, \$1.00; 3 for \$2.50
- MAREAN, JUDGE (Dec.)—A wonderful blending yellow, gold and orange suffused pink and edged red.\_\_\_\_\_\_Each, \$1.00; 3 for \$2.50
- MEPHISTOPHELES (Dec.)—Rich, deep, carmine red, lightly tipped yellow. Flowers very large, and borne erect on cane stiff stems————Each, \$1.00; 3 for \$2.50
- MOTHER (Hybrid-Cactus)—Symbolic of its name. Pure white with the slightest hint of color. It is large, so full, and carried proudly on an erect stem. The stem is well supplied with healthy green foliage, giving a still more striking resemblance to that old-fashioned Mother. It is going to be universally grown—for exhibition, cut flowers and the garden. The plant is a strong, sturdy grower and a free and continuous bloomer.——Each, \$1.00; 3 for \$2.50
- PEG 0' ME HEART (Peony)—One of the most pleasing of this type. Flowers large, of splendid form and held erect on long, stiff, graceful stems. Color a rich shade of cerise\_\_\_\_\_\_Each, 75e; 3 for \$2.00
- PINK ROSEBUD (Cactus)—One of the loveliest dahlias grown. As a cut flower, it is the best of all pink cactus and entirely distinct. The buds are long, pointed, and the petals unfold like a long, pointed rose bud, one petal at a time. The buds are carried erect, like a rose bud and when cut in this form, can be shipped long distances. It is perfect cactus form, when full expanded, and always full to the center. The stems are long, straight and rigidly stiff. The color is pure pink, tinting lighter toward the center and tips of petals. The plant is a strong, sturdy grower, and a free and continuous bloomer.

  Each, \$1.00; 3 for \$2.50
- PRIDE OF DAHLIADEL (Dec.)—A large, rich, velvety red, shaded maroon; splendid form and free bloomer on long, stiff stems\_\_\_\_Each, \$1.00; 3 for \$2.59
- RINK, MRS. (Dec.)—Hybrid Decorative. One of the most daintily beautiful dahlias in existence; a flower that has attracted the greatest attention the past four years. The flowers are medium large, about 6 to 7 inches, and of beautiful color and texture. They are thoroughbred, and are carried on slender cane stiff stems. The color is a soft, clear seashell pink, without spot or blemish, except when it becomes a soft, clear, salmon pink. The plant is a vigorous grower, producing the exquisite flowers in profusion. 4 ft.

  Each, 75e; 3 for \$2.00
- ROOKWOOD (Dec.)—Pure bright cerise. Immense flowers produced freely on erect stiff stems.\_\_\_\_\_\_Bach, \$2.00; 3 for \$5.00
- SHUDOW'S LAVENDER (Dec.)—White, suffused and shaded silvery lavender. Large flowers borne erect on good stems\_\_\_\_\_Each, \$1.50; 3 for \$3.75
- SNOWCLAD (Pompon)—The best pure white pompon\_\_\_\_\_Each, 25c; Doz., \$2.50
- SNOWDRIFT (Dec.)—Immense, pure white. The plant is a dwarf grower of branching habit, and a free bloomer. One of the largest and best.

  Each, 50e; 3 for \$1.25
- THATCHER, MABEL (Dec.)—Large flowers of a pale yellow shade, borne on strong, stiff stems. An immense exhibition dahlia and a profuse bloomer.

  Each, 75e; 3 for \$1.90
- VENUS (Dec.)—Color pale lilac; flowers of good form from 6 to 7 inches across, and produced freely on long, stiff stems\_\_\_\_\_\_Each, 50c; 3 for \$1.25
- VIOLETTA (Dec.)-Rich petunia violet; large on erect stems. Each, 75c; 3 for \$1.90

WANAMAKER, RODMAN (Dec. Pom.)—We believe this the greatest autumn colored dahlia in existence. The color is entirely distinct from any other variety. The buds are pale lemon yellow, as in each petal as it first expands, but it quickly develops into a golden, salmon pink and finally into a beautiful bright shade of ochraceous salmon, with a reflex of spinel pink. The flowers are of splendid texture, with a luminous sheen. The plant is a most luxuriant grower, with an abundance of beautiful glossy light green foliage. As a commercial cut flower it is in a class by itself on account of its free blooming, beautiful color and form, and long slender stems\_\_\_\_\_\_Each, 84.00

WIZARD OF OZ (Dec.)—Immense size, on rigid stems. Amber pink shaded salmon. Each, \$3.00; 3 for \$7.50

ZEUS (Dec.-Pae.)—Blooms large, about 10 inches in diameter and 5 inches deep. It has not only size and a cane stiff stem, but is beautiful in form. The color is a wonderfully rich glowing red, each petal distinctly tipped yellow. A grant without a trace of heaviness. So artistically built and richly colored that it attracts, it holds, it fascinates. The plant is medium dwarf, 3 to 4 ft. high, strong, sturdy, healthy and vigorous. A free and continuous bloomer.

Each, \$10.00

# Convinced of "Anderson Quality!"

In our introduction in the fore part of this book, we said that we found rare pleasure in our work of growing Gladiolus for sale. One of the most enjoyable features in our entire business is the receiving of the many, many letters coming to us which tell of the joy and satisfaction our bulbs have given.

As we read these expressions of good will, we feel that they are a full compensation for the efforts we are always making to give our

friends the satisfaction they are entitled to have.

We would like to publish every one of them so that you could enjoy them with us, but a lack of space forbids. We do, however, offer these as convincing proof that we are not over-stating our claims for Quality Bulbs, and that our care and methods of merchandising are appreciated and therefore are worth while:

Galesburg, Ill., March 29, 1927. Dear Mr. Anderson:

Your shipment of bulbs and bulblets received today and I wish to express my appreciation of everything in connection with our specifications. Service, quality and your generous count should win you general patronage.

You will hear from us next season.

Yours very truly, C. U. S.

Manchester, Conn., March 23, 1927. Mr. A. J. Anderson,

Dear Sir:

Bulbs received and checked. We are pleased with the quality of same and thank you for the extras, especially Golden Dream.

Very truly yours, F. A. N. San Bernardino, Calif., March 25, 1927.

Dear Mr. Anderson:

I want to tell you how much I appreciate the generous way in which you filled my small order. Your bulbs, this year and last year, are the finest quality. Thank you.

Sincerely yours,

L. M. L.

Grand Forks, No. D., May 25, 1927.

Mr. A. J. Anderson,

Dear Sir:

My shipment of Gladiolus Bulbs arrived in due time and in good condition, and I want to thank you for the additional bulbs you included in excess of my order.

Very truly yours, P. R. F. St. Paul, Minn., July 19, 1927. Dear Mr. Anderson:

I want you to know how pleased I was when I received my order of Gladioli bulbs from you this spring,

They surely were put up very carefully and I could not have wished for better bulbs. They were very satisfactory in regard to size, and I certainly wish to thank you for the extra bulbs.

Thanking you very much, I am Yours very truly,

A. H. M.

St. Paul, Minn., Nov. 28, 1927. Mr. A. J. Anderson,

Dear Sir:

I have gladly spread the good news about your fine glads among my friends and others and have seen a good many of them in bloom afterwards. Have heard nothing but praise for the bulbs you sent and your method of doing business. Wish you all success and please answer at your earliest convenience. Yours very sincerely,

H. J.

Saco, Maine, May 10, 1927. Mr. A. J. Anderson,

Dear Sir:

I received all the bulbs I ordered and many more, and so greatly appreciate how splendidly you filled the order and the extras (which I fully value), that I thought I would just let you know. I sincerely thank you, and hope to have good results with all, as is usual with your bulbs.

Sincerely,

V. A. T.

St. Paul, Minn., March 28, 1927. Mr. Anderson.

Dear Sir:

Received the bulbs a few days ago, all in perfect condition. Was surely surprised to find that you had sent so many extra bulbs and could hardly believe it when I opened the package.

Well, Mr. Anderson, whenever I need any more I know where you are, and if I find anybody in need of bulbs I surely will send them to

you

Thanking you for the way you handled my order and also thanking you for all the extras you sent, and wishing you success, I am

Yours truly, A. W. J. Bristol, Conn., May 2, 1927. Mr. A. J. Anderson,

Dear Sir:

Please pardon my tardy acknowledgment of your order of gladiolus. I want to thank you for the excellent quality and very excellent count.

To show you my appreciation I am sending the names of some of my friends who grow glads. Nearly all of them have seen the ones you sent me and they were very favorably impressed.

Wishing you success and hoping we may do more business another

year, I am

Very truly yours, W. B. F.

Crandon, Wisc., May 23, 1927. A. J. Anderson,

Dear Sir:

I received much pleasure and benefit from the study of your last spring catalog. Of the several places from which I received bulbs, I am pleased to say that those I received from you were the cleanest. I am just an amateur in the commercial Glad growing business and would like to buy a little growing stock of the better sorts, so would be pleased to receive your wholesale fall price list.

Yours truly,

O. E. M.

О. Е. М

Minneapolis, Minn., August 23, 1927.

Mr. A. J. Anderson, Dear Mr. Anderson:

The bulbs I purchased from you this spring have given a very good account of themselves. I have been more than pleased with all of them. The named varieties are all true to description and the De Luxe Mixture were a pleasant surprise. No two alike and all such wonderful flowers.

In a separate container I am sending you a part of a spike of one that you included in the De Luxe mixture. I am sending you this with the hopes that you can advise me the name of the variety. My friends and neighbors all went wild over it and they all would like to know its name so they can order some next spring. I myself will want a dozen or so.

Very sincerely, G. E. F. Renwicktown, New Zealand.

Dear Sir:

The bulbs were delivered to me today. Exactly one month from the day of posting. They are in good order. Just as good as if they were grown in my own garden, which is the highest praise I can give to any bulbs. They are certainly better than bulbs bought this season in New Zealand.

If the quality is good, what shall I say about the quantity? You have sent double the value and also there is a bulb of........... I would have considered myself fortunate to have received a bulblet. I am delighted. It will be grown with interest, and I will let you know the results.

With many thanks,

Yours faithfully, G. A. C.

East Cleveland, Ohio, March 30, 1927.

Mr. A. J. Anderson,

Dear Sir:

This will acknowledge shipment of my orders of Feb. 20 and March 4. Please accept my thanks for the apparent high quality of the cormels, the very generous average and the two cormels of .......which you sent me to try.

I very much appreciate your liberality and careful attention.

reful attentio. Sincerely,

W. E.

Brantford, Ontario, Canada, April 16, 1927.

Mr. Anderson,

Dear Sir:

Have received my bulbs from you in splendid condition and the quality of the bulbs was of the best. I hope to increase my order with you next year as there are many on your list that I would like. Thanking you for your courteous treatment, I am

Sincerely yours, R. W. B.

Schenectady, N. Y.,

Dear Sir:

Kindly send me your "Trade List" of Glads, as the bulbs I received from you last year were the finest that I got from anyone. I want to get some more this spring, and wish to order early.

Yours very truly,

G. S.

Waynesboro, Pa.

A. J. Anderson, Dear Friend:

I received the bulbs today, and very much pleased with them. I certainly do thank you for the "gratis" bulbs; they are all very fine. I wish I lived nearer your farm, as I would love to go through a large gladiolus field and select the new bulbs I get every year. If I am living next fall you will hear from me again. I always get 25 bulbs of a kind and maybe you can help me select some new ones. I want about the same number I bought this year. Thanks very much for the fine bulbs.

I beg to remain,

Your friend, F. L. G.

Rapid City, So. Dak., December 17, 1927.

A. J. Anderson, My dear Sir:

I received my shipment of bulbs a couple of days ago, and I was very much pleased with the quality of the bulbs and your courtesy in filling the order so promptly.

We have been having very severe weather this month, but I do not believe any of the bulbs were frozen; at least, they do not show any signs of it yet, and I want to thank you for packing them so carefully.

I was also very much pleased with the generous count given, and I shall certainly send further orders for spring delivery.

Very truly yours,

C. L. H.

Christchurch, New Zealand. A. J. Anderson,

Dear Sir:

I feel incapable of adequately thanking you for your quivotic generosity in dealing with my order. The bulbs arrived in grand condition, thanks to the very efficient packing. Your claim to grow real bulbs rests on very solid foundations if the ones I received are typical of your stock. I think, Mr. Anderson, that the Glad Lover in you is vastly paramount to your desire to make money.

Trusting that you will have record blooms and sales this season, I am, sir.

Yours very gratefully. G. T. T.

